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Installation Guide for
Novalnet Easy Digital Downloads Plugin

Version	Date	Remarks
2.5.0	06.08.2026	**[New]** Implemented Apple Pay, Google Pay, MB Way, PostFinance Card, PostFinance E-Finance, Bancontact, Multibanco, Alipay, WeChat Pay, Trustly, and Blik payments **[Enhanced]** iDEAL payment logo and title to iDEAL | Wero

☛ For the previous version changelog, go to https://github.com/Novalnet-AG/easydigitaldownloads-payment-integration-novalnet/blob/master/changelog.txt

NOVALNET
Empowering Payment

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1 QUICK SETUP

This guide describes the quick installation procedure of the Novalnet payment plugin (this guide comes along with the plugin), to integrate it with your shop system and to start accepting payments worldwide. For this integration, a Novalnet merchant account is needed to accept Novalnet payments, so please make sure that you have received your merchant account details from our sales team. If not, drop a mail to sales@novalnet.de

This Novalnet payment plugin package version (2.5.0) supports the following versions of Easy Digital Downloads:

WordPress	Easy Digital Downloads	Recurring Payments
5.0 -7.0.2	2.8.x - 3.6.9 1	2.13.11

To get started:

1. Log in to the Novalnet Admin Portal with your merchant account details (user credentials).
2. Log in to your Easy Digital Downloads shop system.
3. Make sure that you have extracted the payment plugin package from the zip file you have received. If you have received only the installation guide without the payment plugin package (zip file), please send us an email to technic@novalnet.de with your merchant ID.

1.1 Plugin Installation

To install the Novalnet Payment Plugin, please go to your shop system and follow the steps below.

Step 1: Navigate to **Plugins → Add New Plugin** in your shop admin panel as shown below.

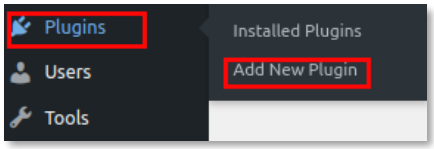


Figure 1

Step 2: Next to **Add Plugins**, click **Upload Plugin**.

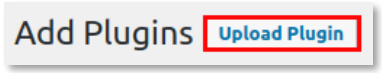


Figure 2

Step 3: In the next window that appears, click **Choose File** and choose the file **edd-novalnet-gateway.zip** included in the Novalnet Easy Digital Download plugin package. Click **Install Now** to install it into your shop system.

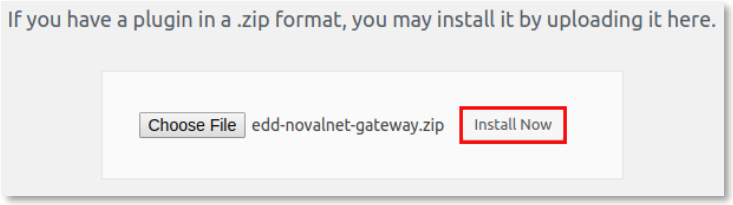


Figure 3

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Step 4: After the installation, click **Activate Plugin** as shown below.

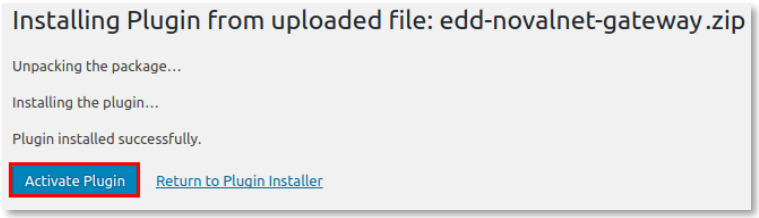


Figure 4

1.2 Upgrading the Novalnet payment plugin

ⓘ You can get the updated plugin directly from the WordPress forum, by contacting our technical team, or via the Novalnet homepage.

☛ An earlier version of the Novalnet payment plugin should be installed in the shop to synchronize with the WordPress forum update.

Follow the steps below to update the latest **Novalnet Payment Gateway for Easy Digital Download** via the shop admin panel

Step 1: Navigate to **Plugins → Installed Plugins** in your shop admin panel, as shown below.

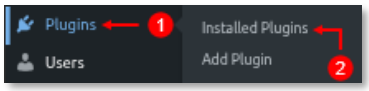


Figure 5

Step 2: Under the **Novalnet Payment Gateway for Easy Digital Downloads**, click **update now** as shown below.

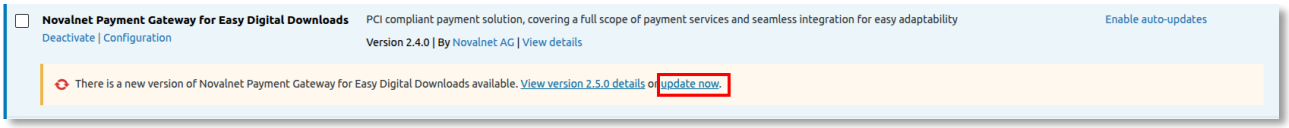


Figure 6

Now, the updated version of the **Novalnet Payment Gateway for Easy Digital Downloads** will be displayed as shown below.

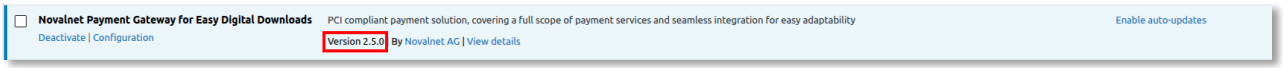


Figure 7

Step 3: After installing or upgrading the **Novalnet Payment Gateway for Easy Digital Downloads,** click Configuration as shown below.

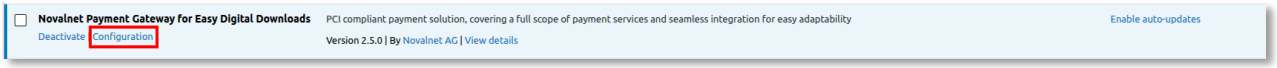


Figure 8

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1.3 Global Configuration in the Easy Digital Downloads shop system

The main configuration occurs in your Easy Digital Downloads shop system as well as in the Novalnet Admin Portal.

In your Easy Digital Downloads shop admin panel, navigate to **Downloads → Settings → Payments as shown below**

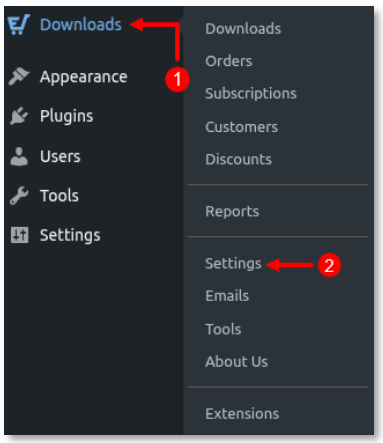


Figure 9

Click the **Novalnet Global Configuration** menu as shown below and enter the following keys as given below:

- **Product activation key** - a unique token for merchant authentication and payment processing.
- **Tariff ID** - a unique identifier created based on the tariff type at Novalnet.

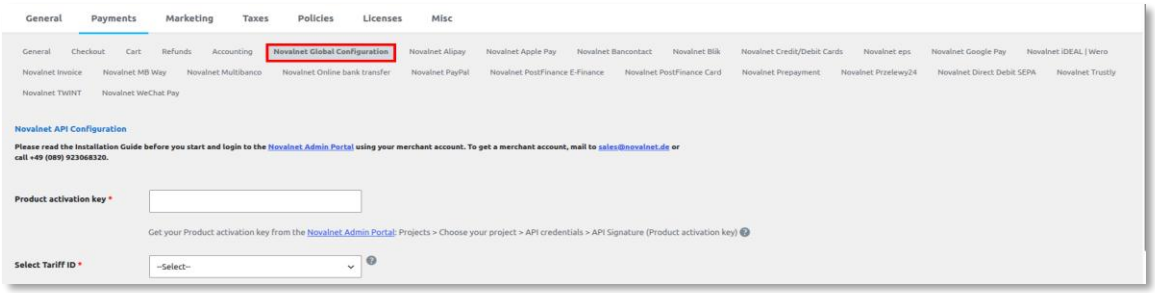


Figure 10

To get your **Product activation key**, go to the Novalnet Admin Portal, navigate to the **Projects** menu, and choose your project as shown below.

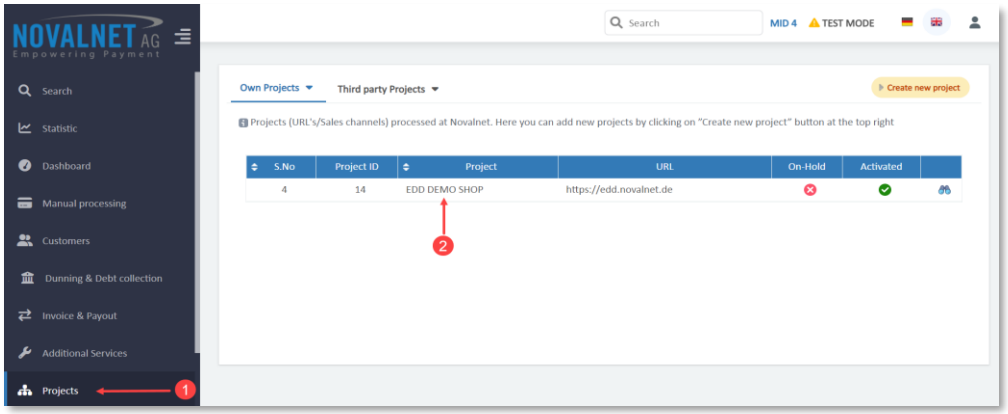


Figure 11

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Click **API credentials**, copy the **API Signature (Product activation key)**, and create a Tariff ID for each tariff type as per your web shop.

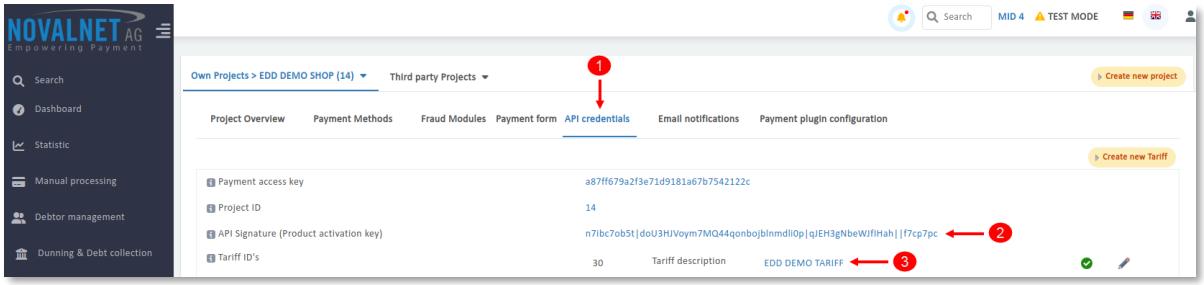


Figure 12

Paste the **Product activation key** in the respective field in your shop system. Next, choose the Tariff ID from the drop-down menu that you have created in the Novalnet Admin Portal for this Easy Digital Downloads shop system.

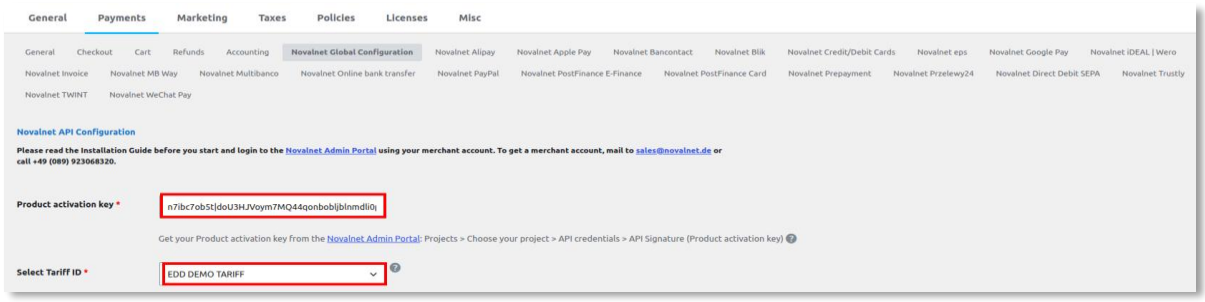


Figure 13

Then click Save changes to update the changes

1.3.1 Notification/Webhook configuration in the Novalnet Admin Portal

In the **Novalnet Global Configuration** page on your shop system, you will find your **Notification / Webhook URL** under **Notification / Webhook URL Setup,** as shown below.

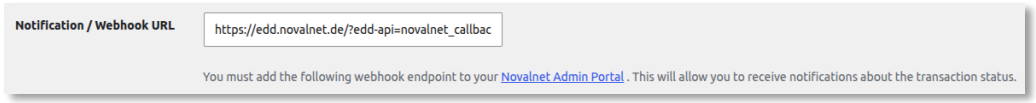


Figure 14

In the Novalnet Admin Portal, go to your project, click **API credentials**, click **Edit** under **Vendor script URL/ Notification & Webhook URL,** and enter the **Notification/Webhook URL** from the shop admin panel to link your merchant account.

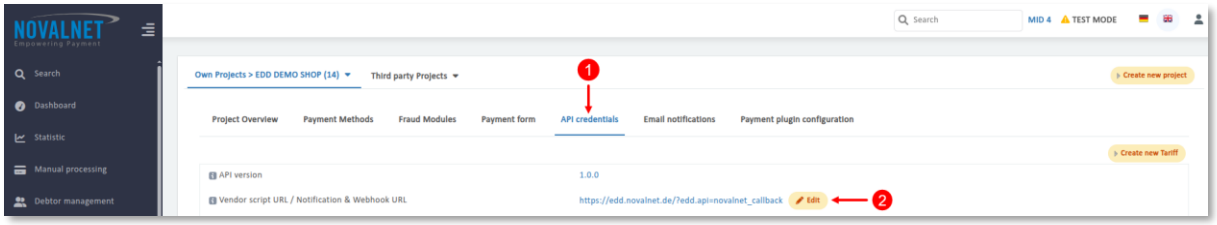


Figure 15

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In your shop system, you can additionally test the Notification / Webhook URL manually and send notification emails to specific email addresses, as shown below.

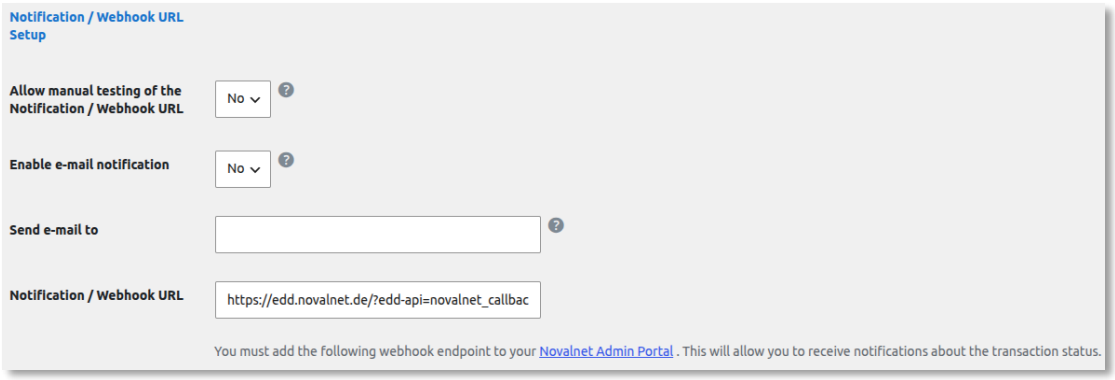


Figure 16

- **Allow manual testing of the Notification / Webhook URL** - Enable this to test the Novalnet Notification / Webhook URL manually. Disable this before setting your shop system live to block unauthorized calls from external parties.
- **Enable e-mail notification** - Select **Yes** to enable email notifications.
- **Send e-mail to** - Every execution will be sent as a message to the e-mail address defined in this field.
- **Notification / Webhook URL** - Required to keep the merchant's database/system up to date and synchronized with Novalnet always (for example: up-to-date transaction status delivery).

1.3.2 Client key configuration in the Novalnet Admin Portal

The client key is a unique key that is linked with your Novalnet merchant account to authenticate your client-based requests. You need the client key to render the secure payment form and tokenize (temporarily) the sensitive information.

Novalnet allows client-side requests (s) only from the **whitelisted domains under a particular project** in the Novalnet Admin Portal. The domain must be a valid (secured https://) website. Please follow the steps below to whitelist one or more domains in the Novalnet Admin Portal under a single client key.

Step 1: Navigate to the Novalnet Admin Portal with your Novalnet merchant account details.

Step 2: Navigate to the **Projects** menu and click on the project to view your project details.

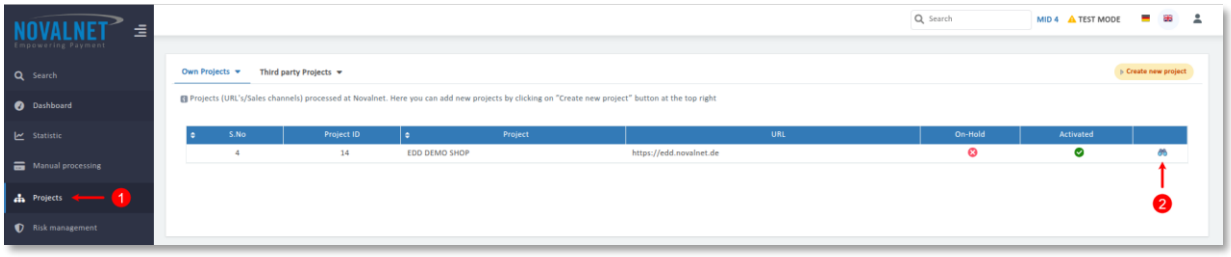


Figure 17

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Step 3: On the project's details page, click **API credentials**, and click **Edit** beside **Allowed Domain(s)** as shown below.

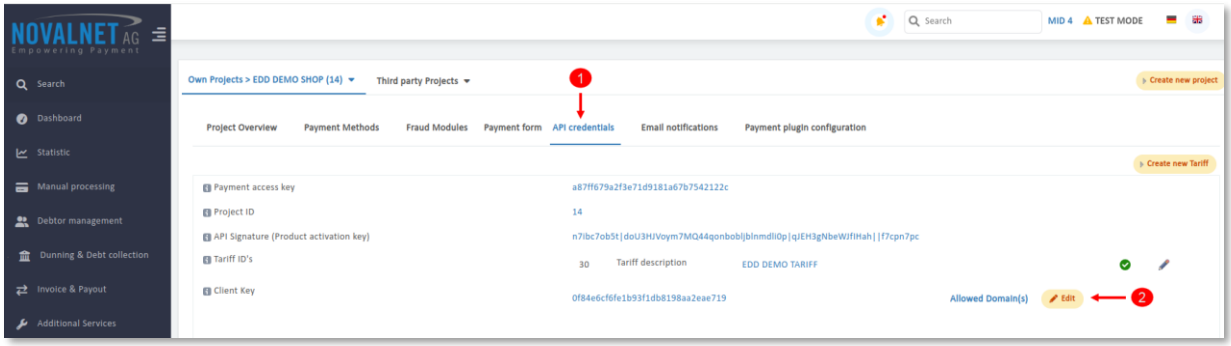


Figure 18

Step 4: Paste your website URL in the **Domain name** field and click **+ Add** to as shown below.

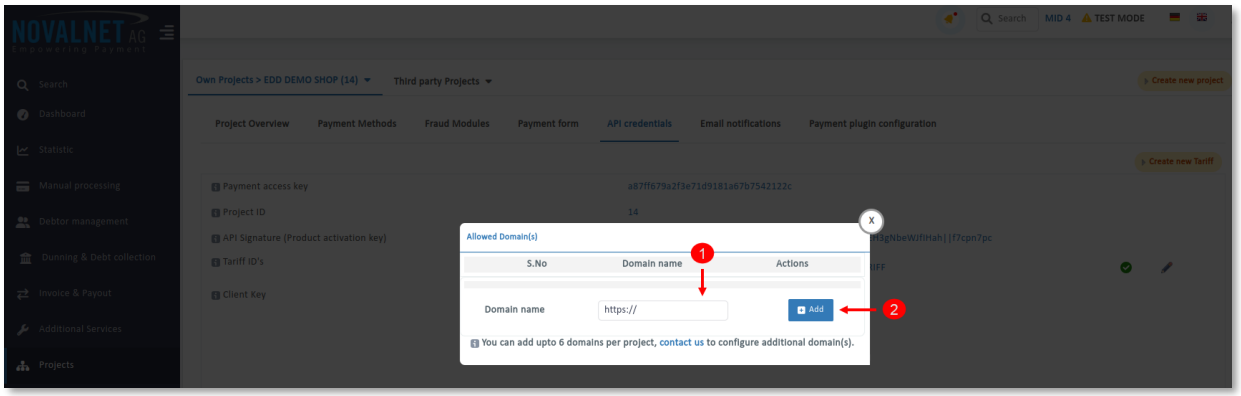


Figure 19

Step 5: After successfully adding the **Domain name**, the web URLs are listed under **Allowed Domain(s)** as shown below.

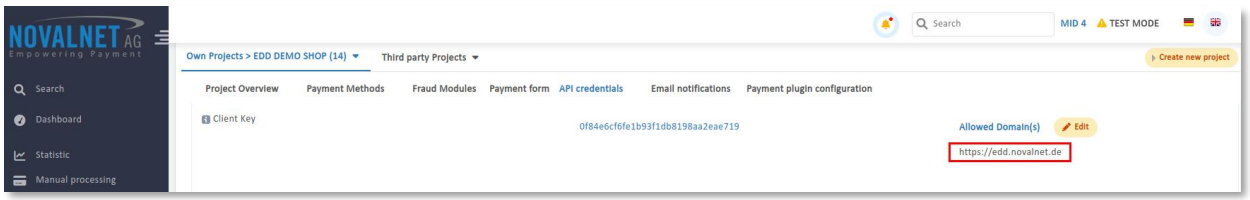


Figure 20

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1.4 Payment Activation in the Novalnet Admin Portal

All the Novalnet-supported payment methods can be viewed here: www.novalnet.com/payment. If you have questions about the payment methods or additional payment method requests, please contact sales@novalnet.de

To activate the preferred payment methods for your website, navigate to Novalnet Admin Portal, **Projects** → Choose your project → **Payment Methods** → click **Edit Payment Methods** as shown below.

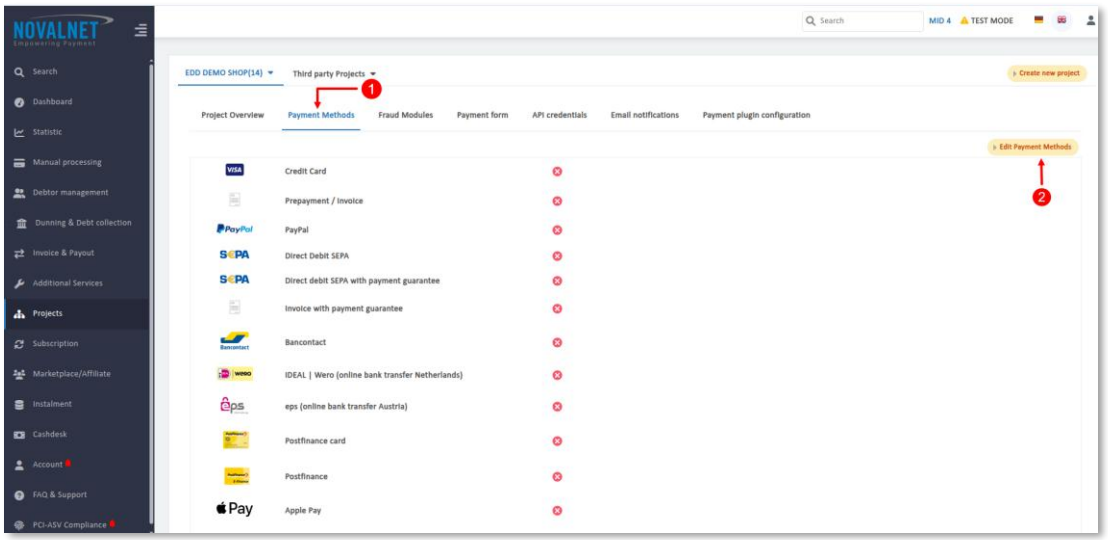


Figure 21

Now, select the preferred payment methods and click **Update** to activate them as shown below.

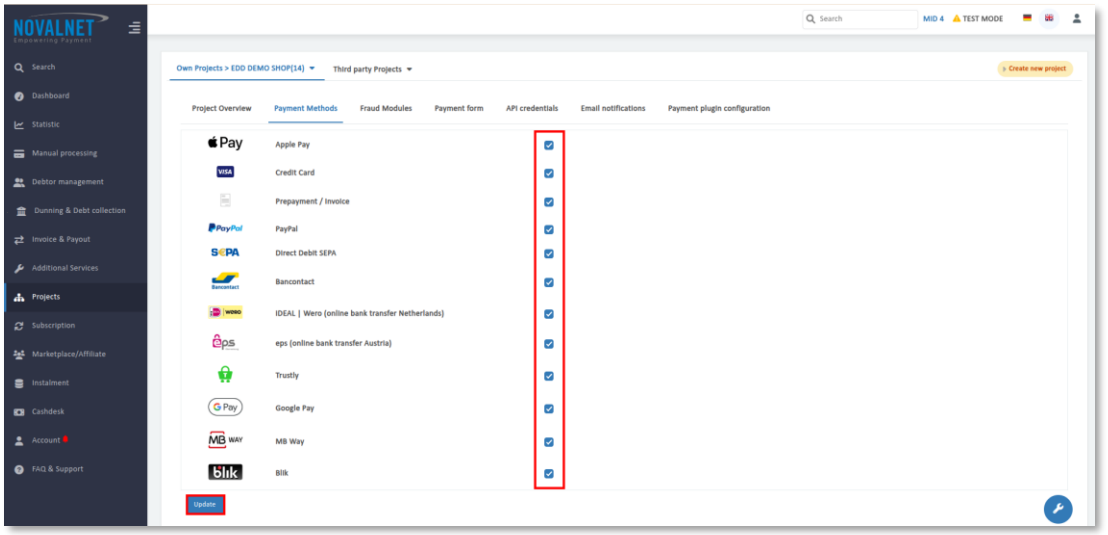


Figure 22

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To use the **Apple Pay** payment method, go to **Apple Pay → Configure → Add new domain** in the Novalnet Admin Portal as shown below.

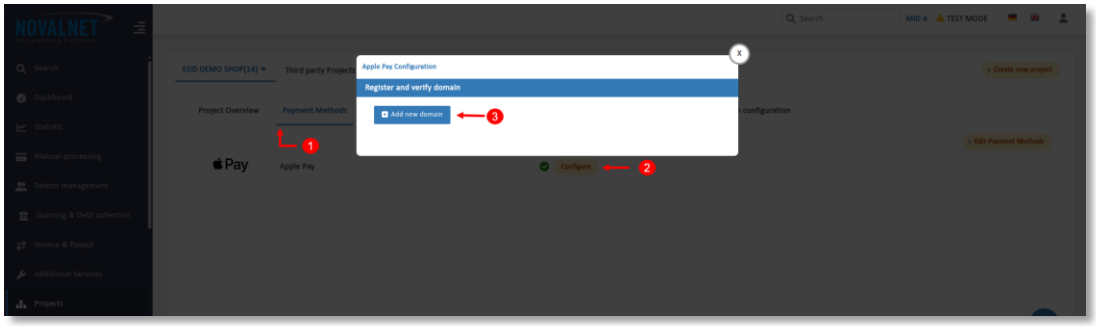


Figure 23

Then, paste your shop domain for which you enable **Apple Pay**, and click **Download verification file**. You will need to host that verification file in your domain's root directory.

For example, the path should be

☛ https://edd.novalnet.de/.well-known/apple-developer-merchantid-domain-association

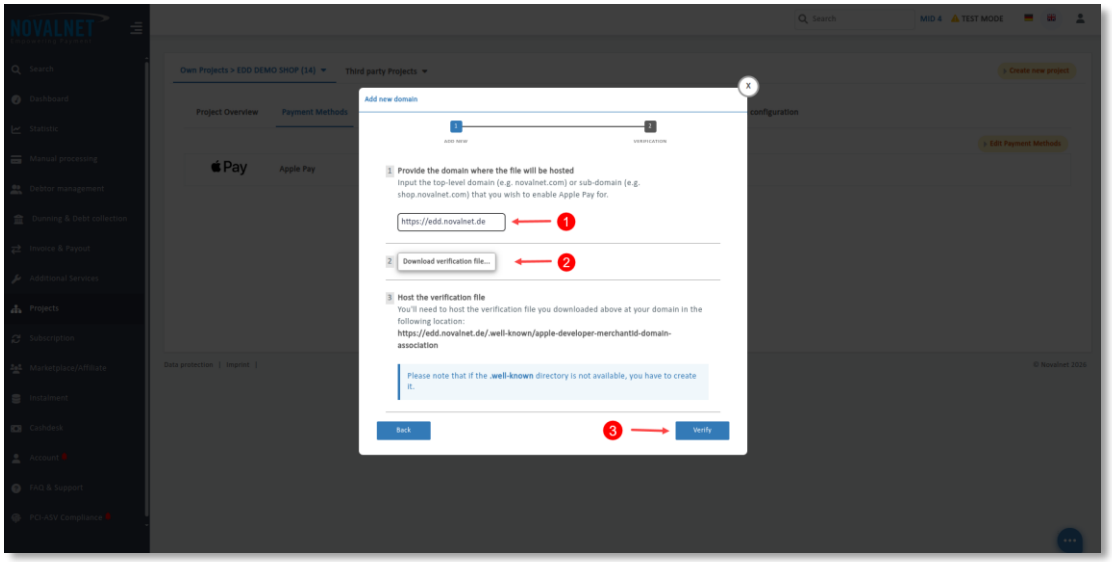


Figure 24

☛ Please note that if the **.well-known** directory is not available, you have to create it.

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To use the **PayPal** payment method, the PayPal API credentials must be configured in the Novalnet Admin Portal as shown below.

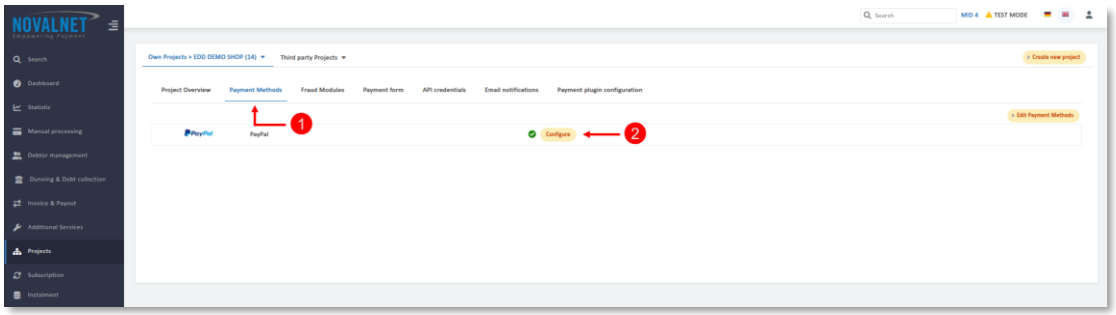


Figure 25

Enter the required Paypal API credential details and click **Confirm**.

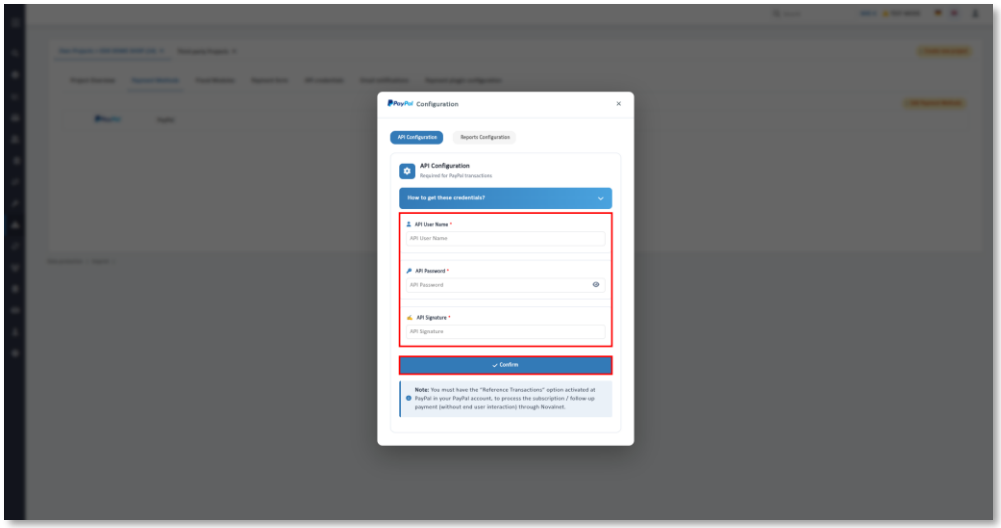


Figure 26

To use the PostFinance payment method, configure Ep2-Merchant ID details in the Novalnet Admin Portal as shown below.

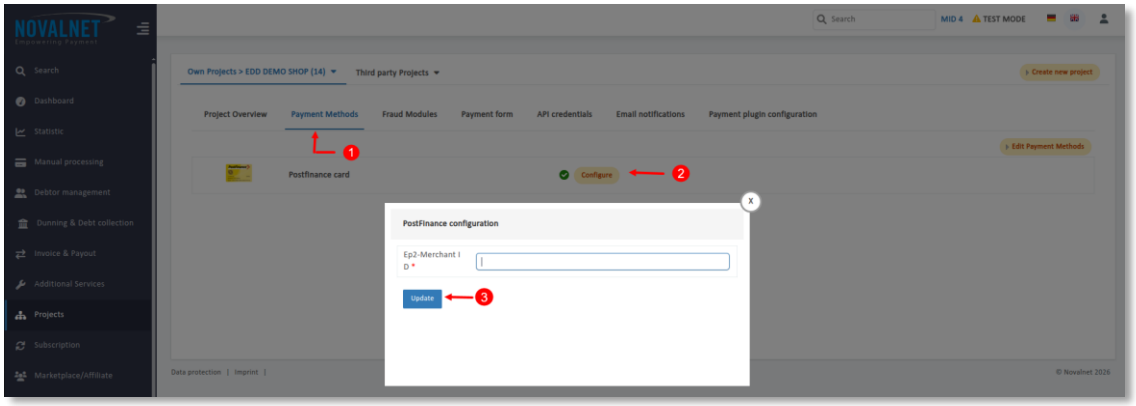


Figure 27

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1.5 Payment Configuration in the Easy Digital Downloads shop system

Soon after activating the payment methods in the Novalnet Admin portal, you must enable those payment methods in your shop system to display on your Easy Digital Downloads. Navigate to **Downloads** → **Settings** as shown below.

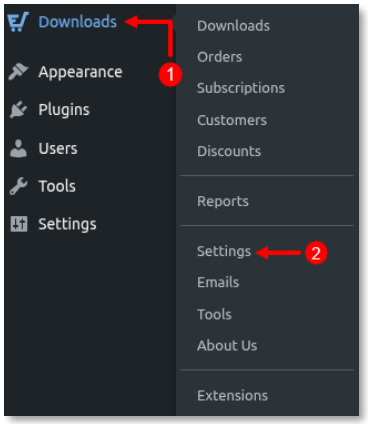


Figure 28

In the settings page, click the **Payments** tab as shown below.

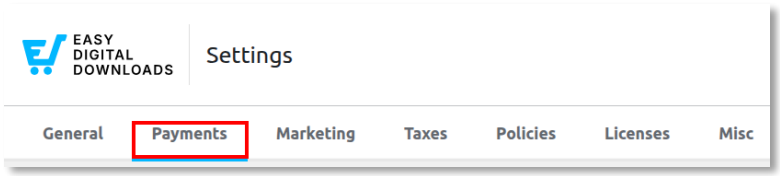


Figure 29

Select the required payment method (e.g., Novalnet Credit/Debit Cards) in **Active Gateways.** Click the toggle button to enable the payments, and click Save Changes to update/save the changes made.

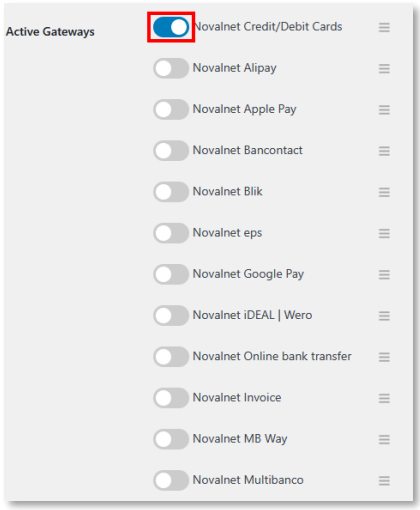


Figure 30

☛ Follow the same steps to enable the other Novalnet payment methods.

☛ In the settings page, click the Payments tab and Choose Novalnet payment (e.g., Novalnet Credit/Debit Cards) option and click Save Changes button as shown below

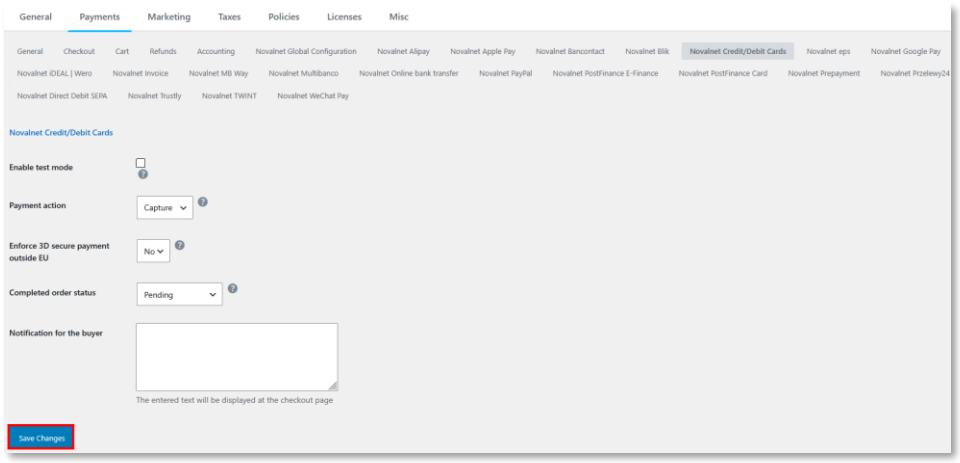


Figure 31

Refer to Chapter 3 ADDITIONAL CONFIGURATION for more payment configurations.

ⓘ If you have any recommendations or suggestions for improvement, kindly share your thoughts with us to develop our payment plugin further at technic@novalnet.de or call us at +49 89 9230683-19.

ⓘ Are you happy with our service and support? Please spend a few minutes sharing your success here.

2 TESTING AND GOING LIVE

Execute test transactions by navigating to **Downloads** → **Settings** → **Payments** → Choose the specific payment method (e.g., **Novalnet Credit/Debit Cards**) → **Manage** → Check **Enable test mode** at each payment configuration page to proceed with the transaction in the test mode; the transaction amount will not be charged by Novalnet.

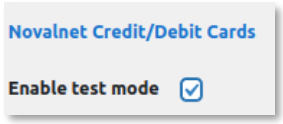


Figure 32

ⓘ Before going **live**, change the individual payment configurations to update the payment method settings in the shop admin panel.

ⓘ Refer to the URL below for the Novalnet test payment data for testing
https://developer.novalnet.com/testing/

Execute orders in LIVE MODE

To proceed with **LIVE** orders, navigate to **Downloads** → **Settings** → **Payments** → Choose the specific payment method (e.g., **Novalnet Credit/Debit Cards**) → **Manage** → uncheck/disable the **Enable test mode** option in the individual payment configuration page.

ⓘ If you have any recommendations or suggestions for improvement, kindly share your thoughts with us to develop our payment plugin further at technic@novalnet.de or call us at +49 89 9230683-19.

ⓘ Are you happy with our service and support? Please spend a few minutes sharing your success here.

3 ADDITIONAL CONFIGURATION

3.1 Additional configuration for all the payment methods

For additional payment configuration settings for each payment method, navigate to **Downloads** → **Settings** → **Payments** → Choose the specific payment method (e.g., **Novalnet Credit/Debit Cards**) in the shop admin and configure the required additional payment settings.

Notification for the buyer

Text entered in this field will be displayed on the checkout page. The message can be, for example: Thank you for shopping with us.

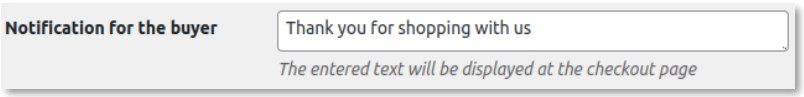


Figure 33

Refer to the image below to view how the notification appears to the buyer.

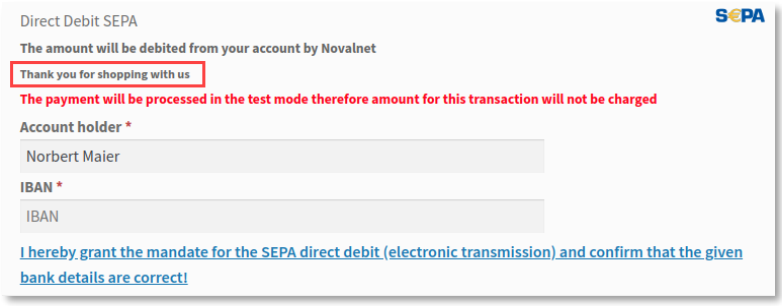


Figure 34

Payment Action (Debit immediately / Reserve funds for later)

☛ This option is available only ***Novalnet Credit/Debit Cards, Novalnet Direct Debit SEPA, Novalnet Direct Debit SEPA with payment guarantee, Novalnet Invoice, Novalnet Invoice with payment guarantee, Novalnet Apple Pay, Novalnet Google Pay,*** *and* ***Novalnet PayPal,***

You can choose between two options - **Capture** and **Authorize,** which are both explained below.

ⓘ **Capture** - **This is the default setting** where payments are directly executed, and funds are automatically transferred from the buyer's account to the merchant account. This can be changed as per your business requirements.

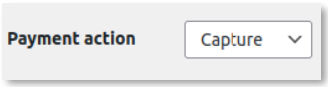


Figure 35

ⓘ **Authorize** - Payment details are verified while the funds are reserved, which will be captured later.

ⓘ **Minimum transaction amount for authorization** - Transactions from this amount will be "**authorized**" (reserved) only and captured later. Leave the field blank to authorize all transactions.

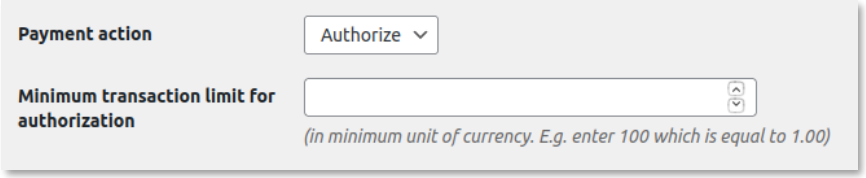


Figure 36

Payment due date (in days)

Payment due date (in days) refers to the duration (number of days) given for the buyer to complete the payment. The payment process and the duration may differ for each payment method.

☛This option is available only for **Novalnet Direct Debit SEPA**, **Novalnet Invoice**, and **Novalnet Prepayment.**



Figure 37

ⓘ For **Novalnet Direct Debit SEPA**, enter the number of days after which the payment is debited (must be between 3 and 14 days).

ⓘ For **Novalnet Invoice**, enter the number of days given to the buyer to transfer the amount to Novalnet (must be greater than 7 days). If this field is left blank, 14 days will be set by default.

ⓘ For **Novalnet Prepayment**, enter the number of days given to the buyer to transfer the amount to Novalnet (must be greater than 7 days). If this field is left blank, 14 days will be set by default.

On-Hold Bookings

In general, on-hold transactions are in wait mode for up to 14 days until you confirm or cancel them. The authorized Credit/Debit Card transactions are valid for 7 days from the transaction date in Novalnet. However, if an authorized Credit/Debit card payment transaction has yet to be captured or cancelled, auto-capture will get executed on the 7th day of the transaction.

To set the status for on-hold transactions, navigate to **Downloads → Settings → Payment Gateways → Novalnet Global Configuration → Order status management for on-hold transactions**. You can set the status for the confirmed and cancelled payments here.

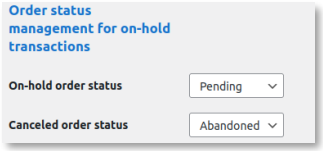


Figure 38

Completed order status

Set the status that will be used for completed orders.

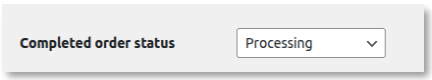


Figure 39

Callback / Webhook order status

☛ This option is available only for **Novalnet Invoice**, **Novalnet Prepayment, and Novalnet Multibanco.**

Set the status that will be applied for orders when the webhook/callback script returns a successful payment status.

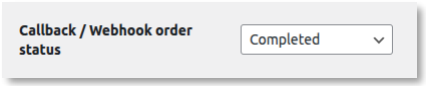


Figure 40

Payment status for the pending payment

☛ This option is available only for **Novalnet Invoice with payment guarantee, Novalnet Direct Debit SEPA with payment guarantee, Novalnet PayPal, and Novalnet Przelewy24**

Set the status that will be used for outstanding orders.

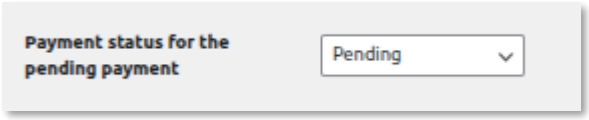


Figure 41

Payment guarantee configuration

☛ This option is available only for **Novalnet Direct Debit SEPA with payment guarantee** and **Novalnet Invoice with payment guarantee.**

When the basic requirements are met, Novalnet offers you the option to process payment as guaranteed payments. For more information about Novalnet's guaranteed payments,

Please visit: https://developer.novalnet.com/onlinepayments/aboutguarantee

Force Non-Guarantee payment

☛ This option is available only for **Novalnet Direct Debit SEPA with payment guarantee** and **Novalnet Invoice with payment guarantee.**

Select **Yes** in the option to process payments as non-guaranteed payments when the guaranteed conditions are not met.

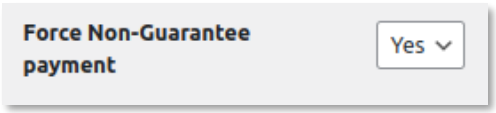


Figure 42

3.2 Additional configuration for Novalnet Credit/Debit Cards

Enforce 3D secure payment outside the EU

By enabling this option, all payments from cards issued outside the EU will be authenticated via 3DS 2.0 SCA.

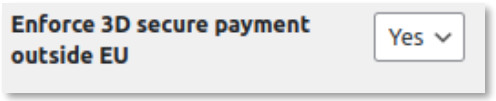


Figure 43

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Tax id: DE254954139

Board of Directors: Gabriel Dixon (CEO), Johnson Rajdaniel (CFO)
Chairman of the supervisory Board: Frank Haussmann
Commercial register number: HRB 167381

Custom CSS settings

If you wish to change the default design of the Novalnet Credit/Debit Cards form (for example to use your corporate identity), you can do it here. Leave this field unchanged to use the default settings.

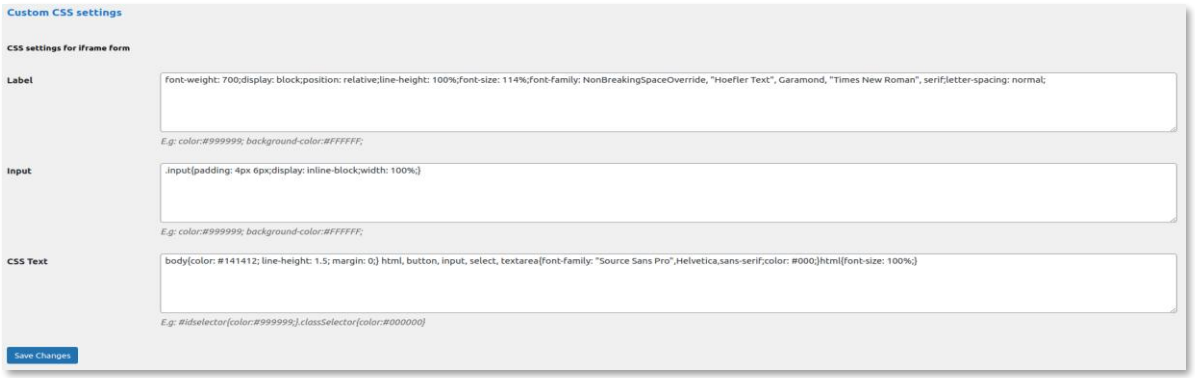


Figure 44

3.3 Additional configuration for Apple Pay Payment

Business name

This is the text that appears as PAY '**BUSINESS NAME'** in the Apple Pay modal payment sheet.

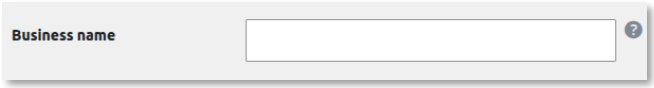


Figure 45

Button Type

Select the button type for Apple Pay from this drop-down.

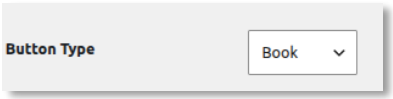


Figure 46

Button Height

Set the button height for Apple Pay, ranging from 30 to 64 pixels.

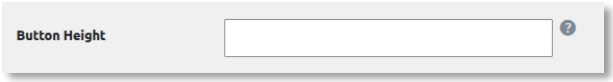


Figure 47

3.4 Additional configuration for Google Pay Payment

Business name

This is the text that appears as PAY '**BUSINESS NAME'** in the Google Pay modal payment sheet..

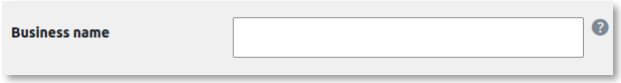


Figure 48

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Chairman of the supervisory Board: Frank Haussmann
Commercial register number: HRB 167381

Google Merchant ID

Enter your Google merchant identifier for processing the payment method in a live environment.

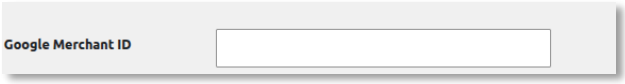


Figure 49

Button Type

Select the button type for Google Pay from this drop-down.

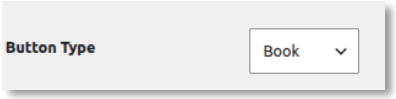


Figure 50

Button Height

Set the button height for Google Pay, ranging from 30 to 64 pixels.

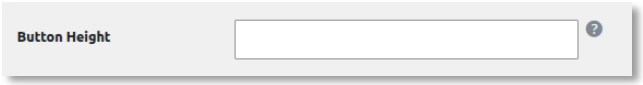


Figure 51

4 MANAGING EASY DIGITAL DOWNLOADS ADMIN PANEL

4.1 Order Management

Manage your orders and view their details under **Downloads** → **Orders** in your shop admin panel, as shown below.

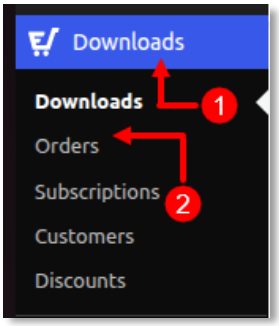


Figure 52

4.2 Transaction Overview

Click the order **Number** to see the overview of the Novalnet transaction details for that order.

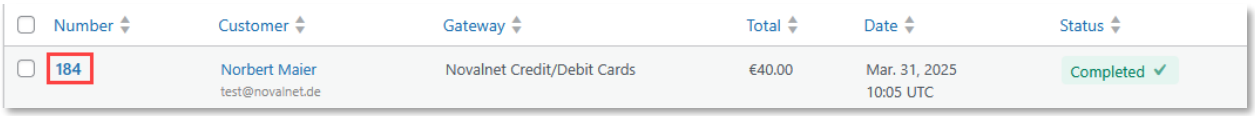


Figure 53

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Chairman of the supervisory Board: Frank Haussmann
Commercial register number: HRB 167381

After opening the respective order, click on the **Notes** section to view the detailed Novalnet transaction information.

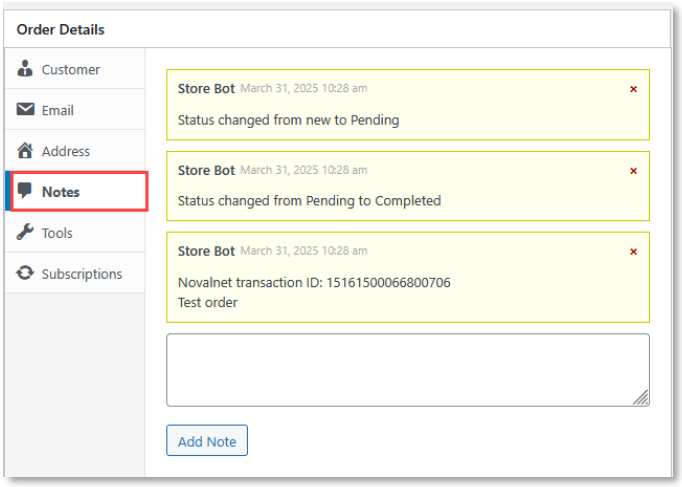


Figure 54

4.3 Transaction Refund

Novalnet allows you to refund order amounts to buyers for one-time products and subscription products. Go to **Downloads** → **Orders** → click the order number. Under order details, click **Initialize Refund** as shown below.

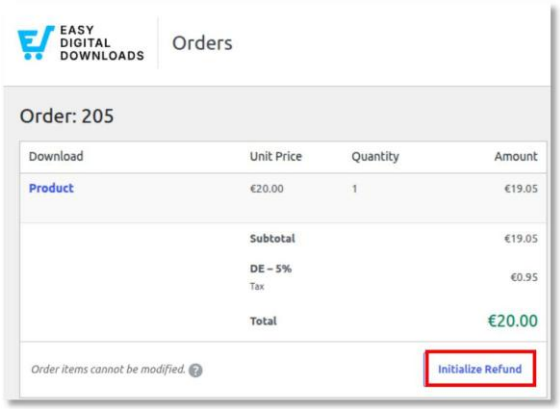


Figure 55

Then, select the product for which the refund should be processed, check the **Refund transaction in Novalnet** checkbox, and click **Submit Refund.**

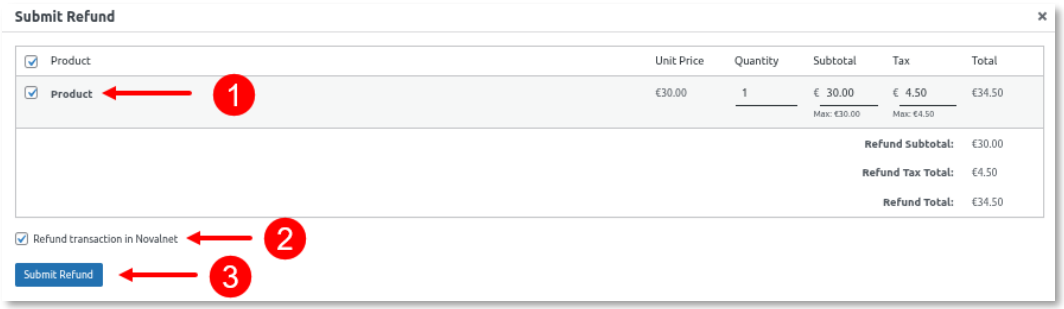


Figure 56

After you have refunded an order, the new transaction status will be shown in the order **Notes** section. Refer to Chapter 4.2 Transaction Overview for more details about the order **Notes**.

5 MANAGING SUBSCRIPTION

Novalnet creates subscriptions automatically based on the predefined settings in the Novalnet Admin Portal and executes automated follow-up debits. When a subscription plan is renewed by the buyer, a new order is created in your shop system, specifying the parent TID subscription. To offer subscription payments in your checkout, click **Enable subscriptions** in the Novalnet Global Configuration tab.

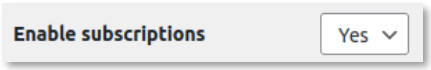


Figure 57

Use the **Subscription payments** option in the **Novalnet Global Configuration** tab to choose the payment methods you wish to offer for subscription payments.

👉This option is only available for **Novalnet Credit/Debit Cards**, **Novalnet Direct Debit SEPA**, **Novalnet Invoice**, **Novalnet Prepayment, Novalnet PayPal**, **Novalnet Apple Pay and Novalnet Google Pay.**

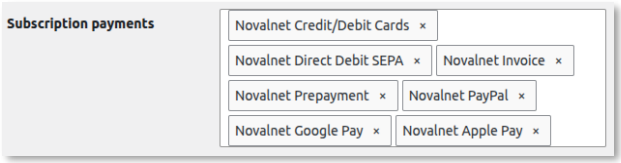


Figure 58

Subscription Tariff ID

Choose the preferred Tariff ID (unique identifier for the tariff plan) that you created earlier in the Novalnet Admin Portal for your project's subscriptions.



Figure 59

Please visit: https://developer.novalnet.com/corecompetencies/subscriptionmanagement to know more about the dynamic subscription creation in the Novalnet Admin Portal.

Subscription Order Overview

You can get an overview of all subscriptions of your buyers at **Downloads → Subscriptions**.

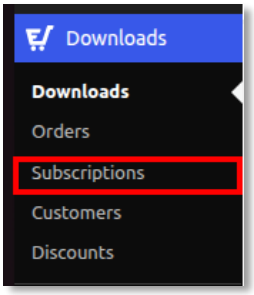


Figure 60

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Chairman of the supervisory Board: Frank Haussmann
Commercial register number: HRB 167381

Recurring order

If you renew a subscription, a new order is created, mentioning the parent TID of the "**old**" subscription. To view the subscription comments, go to the subscription order and click **Notes**.

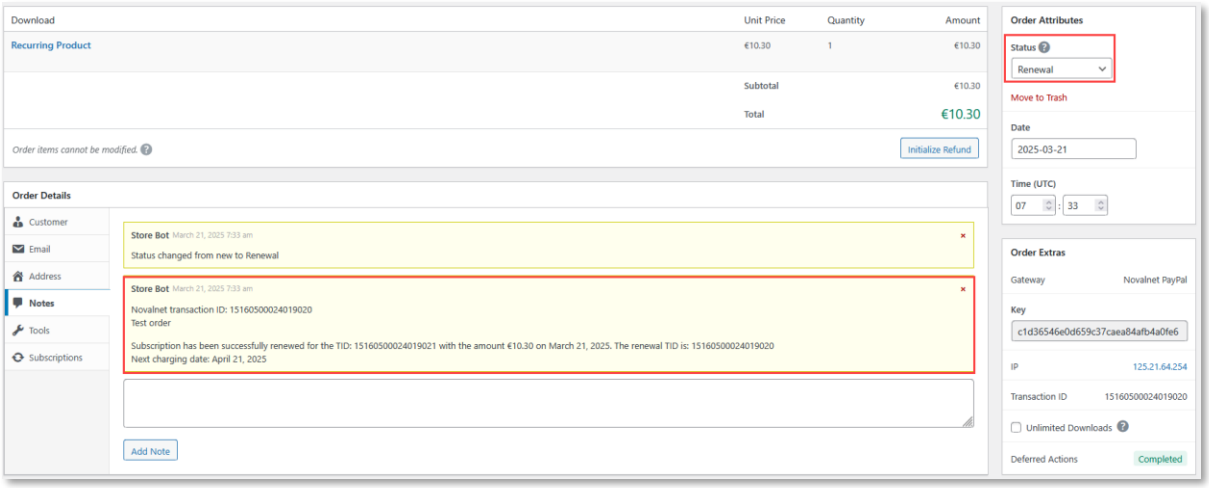


Figure 61

Subscription Order Cancel/Refund

To refund a subscription order amount, go to **Downloads** → **Orders** → click the order number. Under order details, click **Initialize Refund** as shown below.

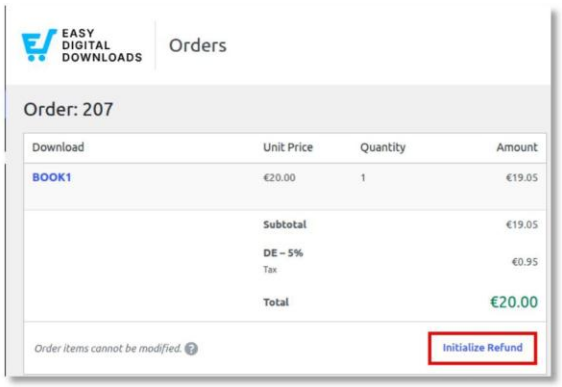


Figure 62

Then, select the product for which a refund should be processed. check both the **Refund transaction in Novalnet** and the **Cancel Subscription ID** to refund the previous order amount and cancel the upcoming subscription. Click **Submit Refund** to save the changes.

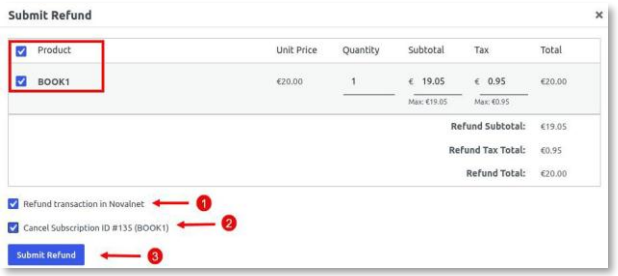


Figure 63

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Tax id: DE254954139

Board of Directors: Gabriel Dixon (CEO), Johnson Rajdaniel (CFO)
Chairman of the supervisory Board: Frank Haussmann
Commercial register number: HRB 167381

Go to **Downloads → Subscriptions** and click **View Details** to the right of the cancelled order to view the subscription status.

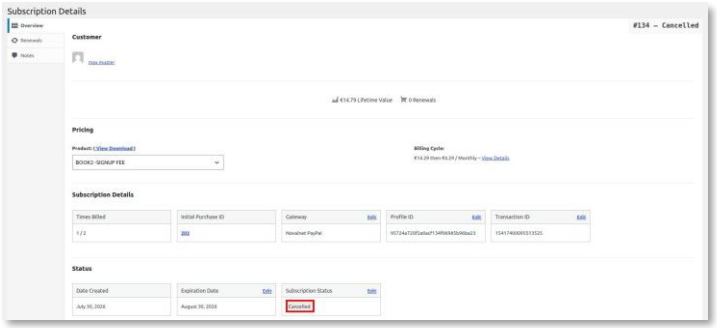


Figure 64

Once a subscription order is cancelled or refunded, the order notes get updated in the **Notes** section of the subscription order.

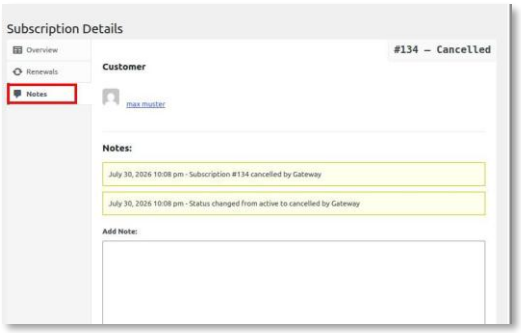


Figure 65

5.1 Update payment method for Subscription

With Recurring Payments, buyers can update their payment/account information for each recurring subscription they own.

5.1.1 Create a Subscription Management Page

Using the short code **[edd_subscriptions]** the shop admin can create a page that allows buyers to update their personal details, including their card/account information.

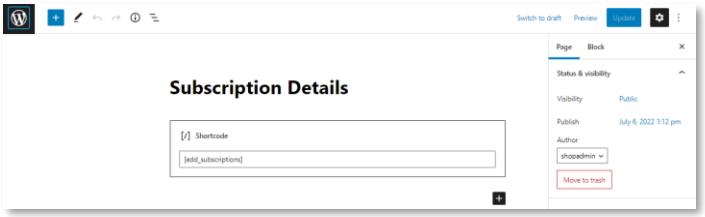


Figure 66

When a registered buyer visits the webshop, they'll see a list of subscriptions with links to **View Transactions**, **Update Payment Method**, and **Cancel**.

Subscription	Status	Renewal Date	Initial Amount	Times Billed	Actions
Recurring Product €10.00 / Monthly	Active	May 1, 2025	€15.00	1 / 2	View Transactions | Update Payment Method | Cancel

Figure 67

After clicking the **Update Payment Method** buyer can update the details as shown below.

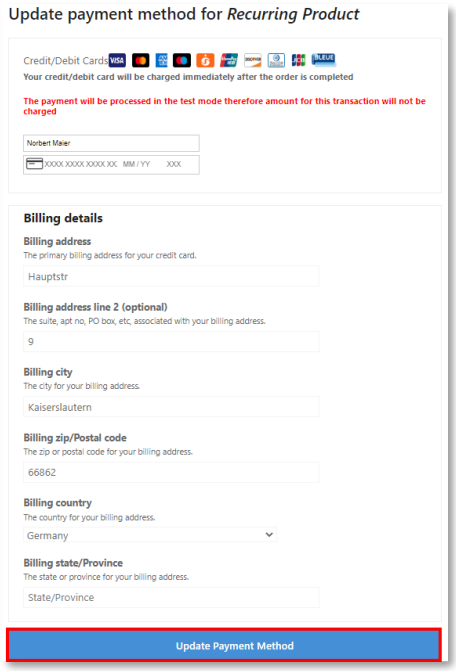


Figure 68

After updating the payment and buyer billing address, you can see the updated transaction details of the buyer in the **Notes** section in the shop admin panel.

5.2 Cancelling subscriptions

Subscription cancellation in the shop admin panel

Navigate to **Downloads** → **Subscriptions** to access the list of all subscriptions in your shop. Click **View Details** of the respective subscription order and click **Cancel Subscription**.

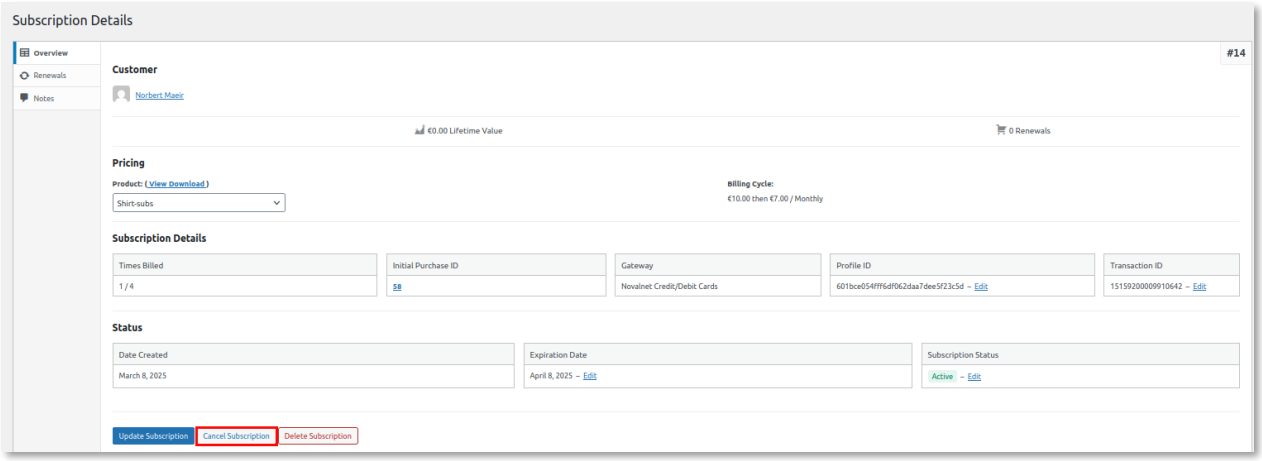


Figure 69

Next, select a cancellation reason from the drop-down list and click **Cancel**.

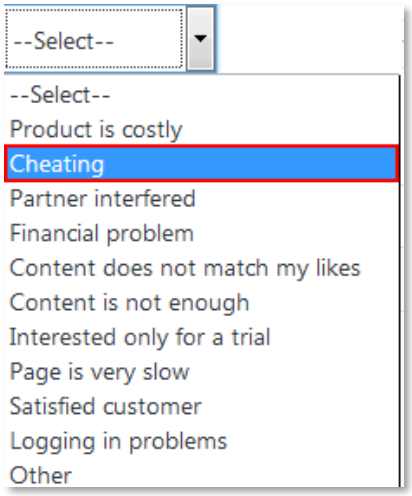


Figure 70

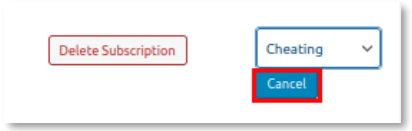


Figure 71

For future statistical evaluations, you can view the reasons for termination and the cancelled subscription order status in the initial order's **Notes** field, as shown below.

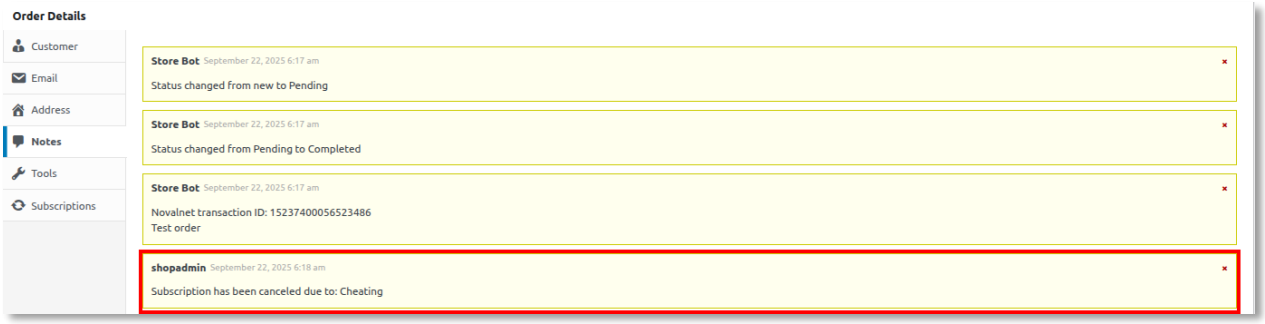


Figure 72

6 UNINSTALLATION

To uninstall the Novalnet payment plugin, please follow the steps below in the shop admin panel.

Step 1: Navigate to **Plugins** → **Installed Plugins** as shown below.

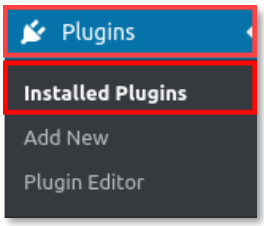


Figure 73

Step 2: Under **Novalnet Payment Gateway for Easy Digital Downloads**, click **Deactivate** as shown below.

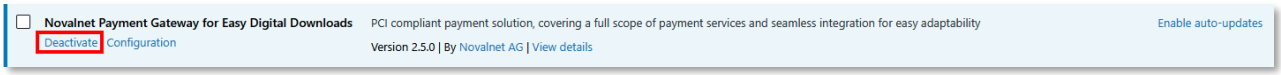


Figure 74

Step 3: After deactivating, click **Delete**.

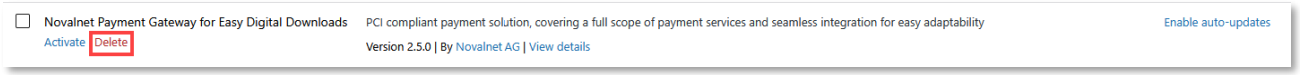


Figure 75

Step 4: Click **OK** to confirm that you wish to uninstall and delete the Novalnet payment plugin permanently from your shop system.

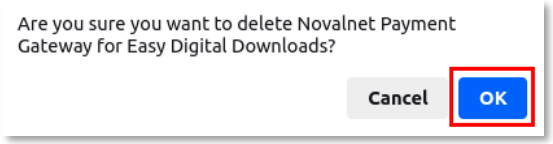


Figure 76

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Commercial register number: HRB 167381

7 TECHNICAL SUPPORT THROUGH NOVALNET

For any questions or further enquiries, please contact one of the following departments as per your requirement. Our in-house experts are ready to assist you in case of queries or issues.

For **installation assistance,** contact technic@novalnet.de or call +49 89 9230683-19.

For a **merchant account, new payment plugin, or additional payment methods,** please contact sales@novalnet.de or call +49 89 9230683-20.

If you have any recommendations or suggestions for improvement, kindly share your thoughts with us to develop our payment plugins further at technic@novalnet.de or call us at +49 89 9230683-19.

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